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**FOR IMMEDIATE RELEASE**

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**CONSTRUCTION INNOVATION'S BOLT STAR® PRODUCTS**  
**ACHIEVE 100% COMPLIANCE IN IDEA'S DATA CERTIFICATION PROGRAM**



Sacramento, CA (September 8, 2015) – Construction Innovations LLC is proud to announce that it recently achieved 100% compliance with IDEA's Data Certification Program.

IDEA's Data Certification Program is designed to measure the item-level completeness and quality of data available within the Industry Data Warehouse (IDW). The program focuses on 43 critical fields in the IDW that contain the transactional and descriptive product data distributors need to conduct business and sell manufacturers' products (e.g. brand, packaging, price effective date, etc.). "Your accomplishment helps to set the bar for the level of complete data available in the IDW and positions you as a positive example for others within the industry," says Amy Brennan, Senior Account Manager for IDEA.

An innovative tool that is rapidly replacing the age old contractor method of building wood templates, BOLT STAR radically improves the productivity of crews in the construction of light pole bases and round column forms. The tool is engineered to hold four anchor bolts and electrical conduits in place while supporting the rebar cage during the pour of a round concrete pole base. BOLT STAR sits directly on the concrete forming tube without supporting 2x4's, and there is no measuring, cutting and drilling of holes in a plywood template. The structural bases are commonly specified for parking lot and outdoor area lighting, street lighting, security camera poles, street signs and flag poles.

More ...

“Our achievement indicates that at least 95% of our products in the IDW have these critical fields fully populated. Our distributors who are IDW users are now able to extract this data from the IDW, knowing the data Construction Innovations is providing through the IDW is complete and accurate,” says Ken Gregory, President of Construction Innovations. “We are committed to effective and efficient eBusiness, and we look forward to continuing our relationship with IDEA and IDW!”

### **About Construction Innovations**

Construction Innovations LLC is dedicated to improving the construction industry through the creation of innovative products, tools, methods and services. Through its manufacturing division, Pole Position Tools, the company designs and manufactures tools for the construction of poles and pole bases. These tools are then distributed to contractors through a nationwide dealer network. The company also provides a complete line of specialized services to construction companies focused on increasing efficiency, including manufacturing and kitting services for electrical and low voltage systems, BIM coordination and construction layout services, and Lean manufacturing consulting services.

For more information, contact Ken Gregory at 1-855-725-9555 or visit [www.bolt-star.com](http://www.bolt-star.com)

### **About IDEA**

The Industry Data Exchange Association, Inc. (IDEA) is the official technology service provider and eBusiness standards body of the electrical industry. The company helps thousands of manufacturers and distributors find the most cost-effective methods for running day-to-day business. IDEA’s applications help connect the supply chain and make business processes efficient, easy and enjoyable for people every day. IDEA was founded in 1998 through a partnership rooted in the collective leadership of the National Electrical Manufacturers Association (NEMA) and the National Association of Electrical Distributors (NAED) members. Their applications also bring value to vertical markets such as industrial, retail and consumer-packaged goods. IDEA is headquartered in Arlington, VA. ([idea4industry.com](http://idea4industry.com))

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