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**FOR IMMEDIATE RELEASE**

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### **BOLT STAR® FEATURED ON ELECTRICSMARTS NETWORK**

Sacramento, CA (August 31, 2015) – Construction Innovations LLC announced today that its BOLT STAR reusable bolt template is now listed on the ElectricSmarts Network, an online resource created to provide the electrical industry with innovative web-based Marketing, E-Learning, and E-Commerce services.

An innovative tool that is rapidly replacing the age old contractor method of building wood templates, BOLT STAR radically improves the productivity of crews in the construction of light pole bases and round column forms. The tool is engineered to hold four anchor bolts and electrical conduits in place while supporting the rebar cage during the pour of a round concrete pole base. BOLT STAR sits directly on the concrete forming tube without supporting 2x4's, and there is no measuring, cutting and drilling of holes in a plywood template. The structural bases are commonly specified for parking lot and outdoor area lighting, street lighting, security camera poles, street signs and flag poles.

“In just the first month of the BOLT STAR video appearing on the ElectricSmarts Network, it received over 27,000 views and over 2,000 click thrus. That is over 800 views per day on average. Quite impressive,” says Pam Courtois, marketing associate for ElectricSmarts. “The electrical industry, from manufacturer to end user, is interested in the BOLT STAR innovative product and they are finding more information on the ElectricSmarts Network!”

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Moreover, through BOLT STAR's listing on ElectricSmarts and its product information achieving 100% compliance in the Industry Data Warehouse (IDW), BOLT STAR can now be found in many of the popular construction bid estimating software programs.

Among the many advantages of BOLT STAR over wood templates: 1) gives crews the ability to trowel finish the entire top of the base immediately after the pour without removing the template. This ensures that bolts are held securely in position while the concrete sets up, lowering the risk of costly rework due to bolts shifting out of alignment; 2) adjustable bolt slots gives contractors the flexibility to adjust to manufacturer's bolt circle specification for a particular pole, in the field if necessary, for bolt circle patterns ranging from 7" to 14"; and 3) keeps the rebar cage centered in the concrete form.

"Our goal from the beginning was to eliminate a wasteful and inefficient construction process," says Ken Gregory, President of Construction Innovations. "When you consider reusability, saving 20-30 minutes on each pole base and lowering the risk of bolts shifting out of alignment, it's no wonder that BOLT STAR is becoming the new industry standard for pole bases." BOLT STAR is made in the USA and is available in 18-inch and 24-inch sizes; 30-inch and 36-inch versions for street lighting and traffic signals are currently under development.

### **About Construction Innovations**

Construction Innovations LLC is dedicated to improving the construction industry through the creation of innovative products, tools, methods and services. Through its manufacturing division, Pole Position Tools, the company designs and manufactures tools for the construction of poles and pole bases. These tools are then distributed to contractors through a nationwide dealer network. The company also provides a complete line of specialized services to construction companies focused on increasing efficiency, including manufacturing and kitting services for electrical and low voltage systems, BIM coordination and construction layout services, and Lean manufacturing consulting services.

For more information, contact Ken Gregory at 1-855-725-9555 or visit [www.bolt-star.com](http://www.bolt-star.com)

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